



## Media Reform Coordinating Group-Sierra Leone

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### CALL FOR APPLICATION

### REVIEW OF THE SIERRA LEONE BROADCASTING CORPORATION (SLBC) ACT 2010

The Media Reform Coordinating Group (MRCG) is one of the local partners implementing the “Media Empowerment for Democracy, Inclusion and Accountability” (MEDIA) Project, which is led by BBC Media Action and other members of the international consortium, and funded by the European Union. One of the components of the MRCG is the Media Reform Process: Amendments to the Sierra Leone Broadcasting Corporation (SLBC) Act. The rationale is to provide the SLBC with greater independence, and supporting its development towards becoming a more effective public service broadcaster will enable it to contribute in the long term to the provision of public interest media content and act as a catalysing force for media freedom in Sierra Leone. This aligns with Recommendation 4 of the National Action Plan (NAP) developed at the conclusion of the first-ever Media Viability and Investment Conference, which states that the Government should take affirmative action to promote the public service broadcaster, the Sierra Leone Broadcasting Corporation (SLBC). Recommendation 4.3 states that *“The SLBC’s governance and funding models should be reconsidered with a view to giving the broadcaster greater independence and financial freedom to improve its infrastructure; enhance its content; and devise a longer-term business plan.”*

Recommendation 77 of the Cross-Party Committee on Electoral Systems and Management Bodies Review (Tripartite Committee) Report states that *“The state broadcaster, SLBC, should be transformed into an independent public service broadcaster with editorial independence from government and financial autonomy. Establish in legislation a limit in the maximum amount of airtime that political parties and candidates can buy on SLBC during an election campaign period, in order to avoid disadvantages between those parties with greater financial capacity than other parties.”*

As part of the process, the MRCG seeks the services of a resource person to implement the activity.

#### **Objectives:**

- Work with the MRCG to facilitate stakeholder consultations nationwide.
- Undertake a technical review of the SLBC Act, 2010, in line with international standards for public service broadcasting.
- Propose recommendations to promote editorial independence, sustainability, and accountability.

#### **Deliverable/Tasks:**

- Reports on the Engagements and Consultations
- Report on the proposed reforms to the Sierra Leone Broadcasting Corporation (SLBC) Act, 2010.



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### Qualifications and Experience

- Advanced degree in Media Studies, Communication, Journalism, Public Policy, Law or a related field.
- Demonstrated experience in media and policy reform (particularly in Sierra Leone or similar contexts).
- Expertise in public service broadcasting models and governance structures.
- Strong background in stakeholder engagement and participatory research.
- Ability to deliver a comprehensive policy review report within a set timeline.
- Must be willing and available to travel with the MRCG for meetings.

### Application Process:

Submit your application, updated CV and approach to undertaking the assignment to: [infor@mrcgonline.org](mailto:infor@mrcgonline.org) and copy [francis@mrcgonline.org](mailto:francis@mrcgonline.org), [fsowa2007@yahoo.com](mailto:fsowa2007@yahoo.com) or submit the hard copy of your application at 145 Circular Road in Freetown.

Deadline for submission: **27<sup>th</sup> June, 2025.**