



Media Reform Coordinating Group-Sierra Leone

CALL FOR APPLICATION

REPORT ON THE STATE OF COMMUNITY MEDIA IN SIERRA LEONE: ECOSYSTEM, INDIRECT SUBSIDIES, TAX INCENTIVES AND WAIVERS

The Media Reform Coordinating Group (MRCG) is one of the local partners implementing the “Media Empowerment for Democracy, Inclusion and Accountability” (MEDIA) Project, led by BBC Media Action and other international consortium members, and funded by the European Union. One of the components of the MRCG is the Media Reform Process: Indirect Subsidies, Tax Incentives and Waivers for Community Media. The MRCG aims to create a more enabling fiscal environment for community media, thereby strengthening their resilience and contributing to greater viability. This aligns with the National Action Plan (NAP) Recommendation 4, which recommends that the Government take affirmative action to promote community media.

Recommendation 4.1 states that “New tax incentives and waivers should be introduced for community media (e.g. reduced taxation on equipment) and awareness should be raised of existing subsidies and procedures,” and 4.3 states that “Local councils should be encouraged to provide support to community media, thereby improving information provision as well as civic engagement around local development policies.”

As part of the process, the MRCG seeks the services of a resource person to produce a Desk Study on Community Media in Sierra Leone, with specific reference to issues of Indirect Subsidies, Tax Incentives and Waivers for community media.

Objectives:

- To review the existing literature on the state of community media in Sierra Leone.
- To outline, if any, the existing indirect subsidies, tax incentives and waivers for community media in Sierra Leone.
- To produce a Report on Indirect Subsidies, Tax Incentives and Waivers to community media.

Deliverable

- Report on Community Media, Indirect Subsidies and Tax Incentives in Sierra Leone.

Qualifications

- Advanced degree in Media Studies, Communication, Journalism, or a related field.
- Proven experience in conducting media landscape assessments, preferably in Sierra Leone or similar contexts.
- Strong understanding of the community media sector and its challenges.
- Excellent analytical, writing, and presentation skills.
- Fluency in English; proficiency in local languages is an asset.



Media Reform Coordinating Group-Sierra Leone

Application Process:

Submit your application, updated CV and approach to undertaking the assignment to: infor@mrcgonline.org and copy francis@mrcgonline.org, fsowa2007@yahoo.com or submit the hard copy of your application at 145 Circular Road in Freetown.

Deadline for submission: **24th June, 2025.**