



## Media Reform Coordinating Group-Sierra Leone

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23<sup>rd</sup> June, 2023

### PRESS RELEASE

#### LAUNCH OF THE MRCG'S MEDIA SITUATION ROOM

Freetown (23<sup>rd</sup> June 2023)- The Media Reform Coordinating Group (MRCG), as part of its Promotion of Professional Media Coverage and Conflict Sensitive Reporting of the 2023 General Elections in Sierra Leone, with support from the National Endowment for Democracy (NED) has today, 23<sup>rd</sup> June 2023 launched its Media Situation Room (MSR) in Freetown. The formal launch was done by Joshua Nicol, a seasoned journalist and media lecturer at the University of Sierra Leone, who will lead the MSR.

The Media Situation Room is established to monitor the country's media's performance during the 2023 elections. The MSR will rely on raw information from print and broadcast media contents from around the country gathered by the MRCG media monitors in the regions and in Freetown. The data will be processed and analyzed to provide real-time information on the performance of the media in reporting on elections and conflict sensitive issues. The data collected will be added to earlier MRCG's reports to show the media's coverage and reportage on the elections and their adherence to ethical standards set out in the Independent Media Commission (Print and Electronic Media) Regulations, 2022 and the Independent Media Commission Elections (Coverage and Reporting) Regulations, 2022).

The MRCG invites the general public to view and read its social media handles for daily situation analyses on the performance of the media from 24<sup>th</sup> to 30<sup>th</sup> June 2023; Twitter <https://twitter.com/Mrcgsl>, Facebook [\(1\) Facebook](#), Blog: [Blogger: Posts](#), to track the real-time performance of the media in the reporting and covering of the 2023 general elections.

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